

Ano Letivo 2022/2023
 Executive Master em Marketing Digital
 Horário Trimestre 1

	Dia	Sala	Hora	Unidade Curricular
1	30-09-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	30-09-2022 Sexta-feira	1.1	16.30	Marketing Game
	01-10-2022 Sábado		8.30	
	01-10-2029 Sábado	3.4	11.00	E-commerce
	01-10-2029 Sábado	1.1	14.30	Digital Marketing Analytics
	01-10-2029 Sábado	1.1	17.00	Digital Marketing Analytics
2	07-10-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	07-10-2022 Sexta-feira	1.1	16.30	Marketing Game
	08-10-2022 Sábado		8.30	
	08-10-2022 Sábado	3.4	11.00	E-commerce
	08-10-2022 Sábado	1.1	14.30	Digital Marketing Analytics
	08-10-2022 Sábado	1.1	17.00	Digital Marketing Analytics
3	14-10-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	14-10-2022 Sexta-feira	1.1	16.30	Marketing Game
	15-10-2022 Sábado		8.30	
	15-10-2022 Sábado	3.4	11.00	E-commerce
	15-10-2022 Sábado	1.1	14.30	Digital Marketing Analytics
	15-10-2022 Sábado	1.1	17.00	Digital Marketing Analytics
4	21-10-2022 Sexta-feira			Outdoor
	22-10-2022 Sábado			Outdoor
	23-10-2022 Domingo			Outdoor
5	28-10-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	28-10-2022 Sexta-feira	1.1	16.30	Marketing Game
	29-10-2022 Sábado		8.30	
	29-10-2022 Sábado	3.4	11.00	E-commerce
	29-10-2022 Sábado	1.1	14.30	Digital Marketing Analytics
	29-10-2022 Sábado	1.1	17.00	Digital Marketing Analytics
6	04-11-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	04-11-2022 Sexta-feira	1.1	16.30	Marketing Game
	05-11-2022 Sábado		8.30	
	05-11-2022 Sábado	3.4	11.00	E-commerce
	05-11-2022 Sábado	1.1	14.30	Digital Marketing Analytics
	05-11-2022 Sábado	1.1	17.00	Digital Marketing Analytics
7	11-11-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	11-11-2022 Sexta-feira	1.1	16.30	Marketing Game
	12-11-2022 Sábado		8.30	
	12-11-2022 Sábado	Anf.2.2	11.00	Search Engine Optimization
	12-11-2022 Sábado	1.1	14.30	Ética e Responsabilidade Social nas Empresas
	12-11-2022 Sábado		17.00	
8	18-11-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	18-11-2022 Sexta-feira	1.1	16.30	Marketing Game
	19-11-2022 Sábado		8.30	
	19-11-2022 Sábado	Anf.2.2	11.00	Search Engine Optimization
	19-11-2022 Sábado	1.1	14.30	Ética e Responsabilidade Social nas Empresas
	19-11-2022 Sábado		17.00	
9	25-11-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	25-11-2022 Sexta-feira	1.1	16.30	Marketing Game
	26-11-2022 Sábado		8.30	
	26-11-2022 Sábado	Anf.2.2	11.00	Search Engine Optimization
	26-11-2022 Sábado	1.1	14.30	Ética e Responsabilidade Social nas Empresas
	26-11-2022 Sábado		17.00	
10	02-12-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	02-12-2022 Sexta-feira	1.1	16.30	Marketing Game
	03-12-2022 Sábado		8.30	
	03-12-2022 Sábado	Anf.2.2	11.00	Search Engine Optimization
	03-12-2022 Sábado	1.1	14.30	Ética e Responsabilidade Social nas Empresas
	03-12-2022 Sábado		17.00	
11	09-12-2022 Sexta-feira	1.1	14.00	Marketing Estratégico
	09-12-2022 Sexta-feira	1.1	16.30	Marketing Game
	10-12-2022 Sábado		8.30	
	10-12-2022 Sábado	Anf.2.2	11.00	Search Engine Optimization
	10-12-2022 Sábado	1.1	14.30	Ética e Responsabilidade Social nas Empresas
	10-12-2022 Sábado		17.00	
Avaliações: 16/17 de dezembro de 2022 e 06/07 de janeiro de 2023				
Férias de Natal: 19.12.2022 a 01.01.2023				